

# Interactive Media Production

The Interactive Media Production program includes a strong foundation in arts and communication with particular emphasis on design, graphic and media communications, interactive technologies, and project development. The program consists of three courses.

**Required Courses: All three (3) of these courses are required to achieve Completer Status.**

## **PRINCIPLES OF ARTS, MEDIA, AND COMMUNICATION**

**170314 1 credit Grade 11 Code: CTP**

***Prerequisite: Concurrently enrolled in Interactive Multimedia Production***

This course provides students with an understanding of the arts, media and communication industries. Students will examine the opportunities and requirements of the major careers in this industry, including communication and broadcast technologies, multimedia production, graphic design, and print communication.

## **INTERACTIVE MULTI-MEDIA PRODUCTION**

**170324 1 credit Grade 11 Code: CTC**

***Prerequisite: Concurrently enrolled in Principles of Arts, Media and Communication***

This course offers students opportunities to master media design and the interactive media production process. Students will advance their knowledge and skills through project planning and product development. Emphasis will be placed on group project development and individual portfolio development.

## **ADVANCED INTERACTIVE MULTI-MEDIA PRODUCTION**

**170334 2 credits Grade 12 Code: CTP**

***Prerequisite: Principles of Arts, Media, and Communication and Interactive Multimedia Production***

This course provides students with knowledge and skills in multimedia design and production through project planning and product development. Students will demonstrate the use of multiple tools and modalities in the production process. Emphasis will be placed on group project development and development of a layered portfolio.